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In Metaphors of Genre, David Fishelov demonstrates the important role played by analogies in genre theory and provides a critical presentation of four specific analogies that permeate modern genre theory: the biological analogy, the family metaphor, the institutional perspective, and the speech act analogy. While making a critical presentation of the existing theories, Fishelov offers new perspectives and hypotheses within each analogy. The discussion in each case is accompanied with an analysis of some examples from the generic tradition most readily lending itself to that particular analogy: the epic for the biological analogy, the novel for the family metaphor, comedy for the institutional perspective, and the lyrical carpe diem for the speech act analogy. Analogies are for Fishelov not just the tools with which people work but the organizing principles of their thought, so that if one can be clear on the limits and uses of certain analogies one has in effect mapped some fundamental conditions for discourse about genres. By understanding the limits of certain analogies one can also come to appreciate their capacity to make questions about genre compelling for themselves and as means to enhance the appreciation of literary works. Fishelov advocates a pluralistic approach to genre theory. None of the four analogies is all-inclusive. Each succeeds admirably, however, in illuminating certain aspects of the heterogeneous field of literary genres.

Metaphors of Genre - David Fishelov 2010-11-01
Research Genres - John M. Swales 2004-11-01

The Routledge Handbook of Metaphor and Language - Elena Semino 2016-11-03
The Routledge Handbook of Metaphor and Language provides a comprehensive overview of state-of-the-art interdisciplinary research on metaphor and language. Featuring 35 chapters written by leading scholars from around the world, the volume takes a broad view of the field of metaphor and language, and brings together diverse and distinct theoretical and applied perspectives to cover six key areas: Theoretical approaches to metaphor and language, covering Conceptual Metaphor Theory, Relevance Theory, Blending Theory and Dynamical Systems Theory; Methodological approaches to metaphor and language, discussing ways of identifying metaphors in verbal texts, images and gestures, as well as the use of corpus linguistics; Formal variation in patterns of metaphor use across text types, historical periods and languages; Functional variation of metaphor, in contexts.
including educational, commercial, scientific and political discourse, as well as online trolling; The applications of metaphor for problem solving, in business, education, healthcare and conflict situations; Language, metaphor, and cognitive development, examining the processing and comprehension of metaphors. The Routledge Handbook of Language and Metaphor is a must-have survey of this key field, and is essential reading for those interested in language and metaphor.

**Metaphor, Cognition and Culture** - Zouheir A. Maalej 2005

**Describing Music by Using Metaphors and Categorization** - T. Schlipfinger 2012-05-14

Seminar paper from the year 2010 in the subject Speech Science / Linguistics, grade: 1, University of Innsbruck (Anglistik), course: Linguistics, language: English, abstract: In the following paper, I am going to talk about how music is described out of a linguistic point of view. I am going to show how and which metaphors are used and how categorization works. Right at the beginning I have to mention that I am more into modern music, in particular the Rock genre, therefore the majority of examples in this paper will come from this one. However, when reading it, one should always bare in mind that all the theories mentioned below can be applied to any kind of music.

**Metaphors We Live By** - George Lakoff 2008-12-19

The now-classic Metaphors We Live By changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are “metaphors we live by”—metaphors that can shape our perceptions and actions without our ever noticing them. In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

**Do Metaphors Dream of Literal Sleep?** - Seo-Young Chu 2010

Chu argues that science fiction’s dual status as both narrative and lyric art form permits the representation of objects that are otherwise difficult or impossible to describe—e.g., those that are neither purely literal nor purely figurative.

**Genre in a Changing World** - Charles Bazerman 2009-09-16

Genre studies and genre approaches to literacy instruction continue to develop in many regions and from a widening variety of approaches. Genre has provided a key to understanding the varying literacy cultures of regions, disciplines, professions, and educational settings. GENRE IN A CHANGING WORLD provides a wide-ranging sampler of the remarkable variety of current work. The twenty-four chapters in this volume, reflecting the work of scholars in Europe, Australasia, and North and South America, were selected from the over 400 presentations at SIGET IV (the Fourth International Symposium on Genre Studies) held on the campus of UNISUL in Tubarão, Santa Catarina, Brazil in August 2007—the largest gathering on genre to that date. The chapters also represent a wide variety of approaches, including rhetoric, Systemic Functional Linguistics, media and critical cultural studies, sociology, phenomenology, enunciation theory, the Geneva school of educational sequences, cognitive psychology, relevance theory, sociocultural psychology, activity theory, Gestalt psychology, and schema theory. Sections are devoted to theoretical issues, studies of genres in the professions, studies of genre and media, teaching and learning genre, and writing across the curriculum. The broad selection of material in this volume displays the full range of contemporary genre studies and sets the ground for a next generation of work.

**Metaphors in the Discussion on Suffering in Job 3-31** - Hanneke van Loon 2018-09-17

In Metaphors in the Discussion on Suffering in Job 3-31, Hanneke van Loon analyzes metaphors to describe the development of Job’s conceptualization of his suffering. The theoretical approach to metaphors is based on insights from cognitive linguistics.

**Metaphor and Metonymy revisited beyond**
The contributions in this volume go beyond the Contemporary Theory of Metaphor complementing it in a number of relevant ways. Some of the papers argue for a more dynamic, interdisciplinary approach to metaphor looking into it from semiotic, psychological and socio-cultural perspectives. Other contributions focus on the crucial role played by metaphor and metonymy in meaning construction at a discourse/textual level. Finally, the volume also includes proposals which revolve around the alleged universal nature of metaphorical mappings and their suitability to account for grammatical phenomena. The contributions in this volume display an ample gamut of theoretical approaches pointing to the viability of taking a functional-cognitive stance on the analysis of metaphor and metonymy in contrast to a purely cognitive one. This book is structured into three major sections: i) the Contemporary Theory of Metaphor: revisions and recent developments; ii) metaphor and/or metonymy across different discourse/genre types; and iii) the Contemporary Theory of Metaphor: current applications. Originally published in Review of Cognitive Linguistics 9:1 (2011).

Managing Organizations-Stewart R Clegg 1999-06-22 In Managing Organizations Stewart Clegg, Cynthia Hardy and Walter Nord explore the major issues and debates in management and organization. The textbook addresses key topics such as leadership, decision-making and innovation in organizations alongside such themes as diversity, globalization and ecology. Students and teachers of management will find this a comprehensive and wide-ranging resource on the core issues for contemporary managers and organizations.

Researching and Applying Metaphor in the Real World-Graham Low 2010 It has become increasingly clear that metaphor needs to be explored in terms of the social and discourse context in which it is used, especially where the aim is to address real-world problems. The notion of ‘real world’ metaphor research has been developed to describe this important area of investigation. This book starts by describing the nature and scope of real world metaphor research and then illustrates, through 17 detailed, mainly empirically-based studies, the different areas it can apply to, and different methodologies that can be employed. Research problems are explored in areas such as artificial intelligence, language teaching and learning, reconciliation dialogue, university lecture discourse, poetry and wine description. Methods include corpus analysis, experimentations, discourse analysis, cross-cultural analysis and genre analysis. In each case the empirical studies refer back to Gibbs’s opening overview of real-world research. The result is an invaluable and cross-referenced collection of papers addressing real-world problems.

Metaphor as Nominalized Meaning: a Phenomenological Analysis of the Lyrical Genre-Liselotte Gumpel 1971

Beyond Cognitive Metaphor Theory-Monika Fludernik 2012-03-29 In this innovative collection, an international group of scholars come together to discuss literary metaphors and cognitive metaphor theory. The volume’s goals are three-fold. The first aim of the book is to present some recent approaches to metaphor which have no immediate connection with cognitive metaphor theory and have developed independently of it. While the cognitive approach has become the leading paradigm in the English speaking world, elsewhere (in Europe) rhetorical, semantic, and logical models have remained in use and continue to be elaborated. These models have so far had little international exposure. Their inclusion in this study is meant to provide a balance to the cognitive paradigm and to open up a possible discussion of the advantages and disadvantages of cognitive metaphor theory for the analysis of literary texts. The second aim of the collection is to illustrate a range of successful applications of the new cognitive models to literary texts. And, the third aim of the study is to provide an assessment of cognitive metaphor theory from a literary point of view.

Metaphor in Specialist Discourse-J. Berenike Herrmann 2015-12-15 Metaphor in Specialist Discourse presents multiple perspectives on metaphor use in specialist and popularized discourse contexts. Using genre and register as starting parameters for deeper exploration, and pushing the boundaries further to open up new areas and possibilities, ten independent articles investigate metaphor use across a range of
specialist domains of discourse, such as biology research articles, psychological counseling, soccer commentaries, workflow communication, and penal policy documents. Framed by two theoretical chapters, the book is a contribution to the study of metaphor use in distinct discourse settings that will be of value to linguists and metaphor scholars of different persuasions, graduate students of linguistics and related disciplines, and practitioners of specialized areas with an interest in (verbal or gestural) language use in their areas of expertise. It shows that aspects of discourse variation are the beginning of, not an afterthought to, accurate empirical metaphor studies.

Zombies in Western Culture: John Vervaeke 2017-06-15 Why has the zombie become such a pervasive figure in twenty-first-century popular culture? John Vervaeke, Christopher Mastropietro and Filip Miscevic seek to answer this question by arguing that particular aspects of the zombie, common to a variety of media forms, reflect a crisis in modern Western culture. The authors examine the essential features of the zombie, including mindlessness, ugliness and homelessness, and argue that these reflect the outlook of the contemporary West and its attendant zeitgeists of anxiety, alienation, disconnection and disenfranchisement. They trace the relationship between zombies and the theme of secular apocalypse, demonstrating that the zombie draws its power from being a perversion of the Christian mythos of death and resurrection. Symbolic of a lost Christian worldview, the zombie represents a world that can no longer explain itself, nor provide us with instructions for how to live within it. The concept of 'domicide' or the destruction of home is developed to describe the modern crisis of meaning that the zombie both represents and reflects. This is illustrated using case studies including the relocation of the Anishinaabe of the Grassy Narrows First Nation, and the upheaval of population displacement in the Hellenistic period. Finally, the authors invoke and reformulate symbols of the four horseman of the apocalypse as rhetorical analogues to frame those aspects of contemporary collapse that elucidate the horror of the zombie. Zombies in Western Culture: A Twenty-First Century Crisis is required reading for anyone interested in the phenomenon of zombies in contemporary culture. It will also be of interest to an interdisciplinary audience including students and scholars of culture studies, semiotics, philosophy, religious studies, eschatology, anthropology, Jungian studies, and sociology.

Genre- 1988

Multimodal Metaphor-Charles Forceville 2009 Metaphor pervades discourse and may govern how we think and act. But most studies only discuss its verbal varieties. This book examines metaphors drawing on combinations of visuals, language, gestures, sound, and music. Investigated texts include advertising, political cartoons, comics, film, songs, and oral communication. Where appropriate, the influence of genre and cultural factors is thematized.

For the Learning of Mathematics- 1998

Handbook of Hypnotic Suggestions and Metaphors- D. Corydon Hammond 1990-06-17 Designed as a practical desktop reference, this official publication of the American Society of Clinical Hypnosis is the largest collection of hypnotic suggestions and metaphors ever compiled. It provides a look at what experienced clinicians actually say to their patients during hypnotic work. A book to be savored and referred to time and again, this handbook will become a dog-eared resource for the clinician using hypnosis.

The Animal Metaphor in Art Spiegelman's "Maus"- Simon Essig 2014-08-19 Seminar paper from the year 2013 in the subject English - Literature, Works, grade: 1,0, University of Tubingen (Philosophische Fakultät), course: Popular Culture, language: English, abstract: Representing the Holocaust in a comic book is a daring enterprise; doing it with animal figures is even bolder. Spiegelman's work Maus braves many conventions of dealing with the Holocaust but reconstructs it in an unprecedented and unique manner. By exceeding literary boundaries and generic expectations, it is thus an essential addition to Holocaust literature. [...] This paper analyzes the animal metaphor in Spiegelman's Maus. It examines and discusses the different spheres in which the functions of the animal metaphor become evident. First, this paper traces back to the origins of using animals in
literature. After a brief historical introduction of the sources and the development of animal figures, chapter 2 explains their literary function and their significance in comic books. Chapter 3 delivers a brief overview of Maus. It includes a synopsis of the comic's plot as well as a summary of its reception. Chapter 4, the main part of this paper, investigates the various functions and receptions of the animal metaphor in Maus from different perspectives. In chapter 4.1, Spiegelman's personal explanations reveal how Maus's animal characters function for him as a second generation witness. Chapter 4.2 focuses upon these implications brought into play with the use of the mask. A further subject, discussed in chapter 4.3, is how the animal imagery serves as a distancing and defamiliarizing device in order to deal with the horror of the Holocaust. Chapter 4.4 discusses the interconnection between both features. In chapter 4.5, the examination tries further to comprehend how the animal metaphor contributes to the reconstruction of ethnicity and identity in Maus. Since any analysis of a comic book must not neglect its visual dimension, chapter 4.6 considers Maus's drawing style and the significance of its visual representation. Maus has attracted many critics and its reception has been diverse and manifold. Target of the criticism has been especially the use of animals as substitutes for human beings. Chapter 4.7 examines and discusses Maus's animal device from a critical point of view regarding its incongruities and problems brought into play with the association of human beings and animals. The last chapter summarizes the insights of the analysis and discusses in what way Maus's animal metaphor strikes a new path in the conception and reconstruction of the Holocaust.

The value of work with literature has been argued for extensively in the applied linguistics literature. The author builds on this by investigating the FL learner's perspective on work of this nature. This empirical research sheds light both on how students deal with the challenge of making sense of literature in a foreign language and how they evaluate the experience of doing this. The book highlights the role of metaphor in this experience and concludes with two pedagogy-related chapters.

Their Eyes Were Watching God-Zora Neale Hurston 2020-05-30 Their Eyes Were Watching God is a 1937 novel by African-American writer Zora Neale Hurston. It is considered a classic of the Harlem Renaissance of the 1920s, and it is likely Hurston's best known work.

The Role of Language in the Climate Change Debate-Kjersti Flottum 2017-03-03 This volume takes a distinctive look at the climate change debate, already widely studied across a number of disciplines, by exploring the myriad linguistic and discursive perspectives and approaches at play in the climate change debate as represented in a variety of genres. The book focuses on key linguistic themes, including linguistic polyphony, lexical choices, metaphors, narration, and framing, and uses examples from diverse forms of media, including scientific documents, policy reports, op-eds, and blogs, to shed light on how information and knowledge on climate change can be represented, disseminated, and interpreted and in turn, how they can inform further discussion and debate. Featuring contributions from a global team of researchers and drawing on a broad array of linguistic approaches, this collection offers an extensive overview of the role of language in the climate change debate for graduate students, researchers, and scholars in applied linguistics, environmental communication, discourse analysis, political science, climatology, and media studies.

Text & Talk- 2007

I Know Why the Caged Bird Sings-Maya Angelou 2010-07-21 Here is a book as joyous and painful, as mysterious and memorable, as childhood itself. I Know Why the Caged Bird Sings captures the longing of lonely children, the brute insult of bigotry, and the wonder of words that can make the world right. Maya Angelou's debut memoir is a modern American classic beloved worldwide. Sent by their mother to live with their devout, self-sufficient grandmother in a small Southern town, Maya and her brother, Bailey, endure the ache of abandonment and the prejudice of the local "powhitetrash." At eight years old and back at her mother's side in St. Louis, Maya is attacked by a man many times her age—and has to live with the consequences for a
lifetime. Years later, in San Francisco, Maya learns that love for herself, the kindness of others, her own strong spirit, and the ideas of great authors (“I met and fell in love with William Shakespeare”) will allow her to be free instead of imprisoned. Poetic and powerful, I Know Why the Caged Bird Sings will touch hearts and change minds for as long as people read. “I Know Why the Caged Bird Sings liberates the reader into life simply because Maya Angelou confronts her own life with such a moving wonder, such a luminous dignity.”—James Baldwin From the Paperback edition.

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Haiku Genre-Kirby Record 1986

Arv- 1989

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Religion, Metaphor, and Hermeneutics-Timothy Michael Murphy 1997

Character in Literature-Baruch Hochman 1985

Genre And The Invention Of The Writer-Anis Bawarshi 2003-03 Genre and the Invention of the Writer will be of interest not only to genre theorists, but also to the teacher of undergraduate writing, the WPA, and to those involved with WID/WAC programs.

The Bias of Genre-Fred Charles De Ráfols 1992

A Room of One’s Own-Virginia Woolf
2020-10-12 In October 1928 Virginia Woolf was asked to deliver speeches at Newnham and Girton Colleges on the subject of ‘Women and Fiction’; she spoke about her conviction that ‘a woman must have money and a room of her own if she is to write fiction’. The following year, the two speeches were published as A Room of One’s Own, and became one of the foremost feminist texts. Knitted into a polished argument are several threads of great importance – women and learning, writing and poverty – which helped to establish much of feminist thought on the importance of education and money for women’s independence. In the same breath, Woolf brushes aside critics and sends out a call for solidarity and independence – a call which sent ripples well into the next century. 'Brilliant interweaving of personal experience, imaginative musing and political clarity' — Kate Mosse, The Guardian 'Probably the most influential piece of non-fictional writing by a woman in this century.' — Hermione Lee, The Financial Times

The Structure and Function of Metaphor-Barbara Leondar 1968

Narrative and Metaphor in the Law-Michael Hanne 2018-01-31 Scholars from many disciplines discuss the crucial roles played by narrative and metaphor in the theory and practice of law.

The Function of the Grotesque in Vasilij Aksenov-Per Dalgård 1982

The Role of (Deliberate) Metaphor in Communicating Knowledge in Academic Discourse-Anke Beger 2019 This book features comprehensive qualitative metaphor analyses in US-American college lectures. The author shows that deliberate metaphors fulfill important communicative functions. However, the critical discussion of their identification and application demonstrates problems with 'deliberateness'.

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